



Rug Your Life

Design. Craft. Rug.

RUG YOUR LIFE



Rug Your Life is a studio for **handcrafted rugs** based in Munich, Germany, and founded by Nayla Ventura.



We work with architecture and design studios, as well as private clients seeking rugs designed for a specific project, always tailored to size, shape and space.

Each piece is made by experienced artisans, with materials suited to the climate and character of a space.

A rug is more than furnishing.
It is a decision that shapes the space.

LABEL STEP FAIR TRADE PARTNER



Fair production and
verifiable accountability.

label-step.org

Every rug is the work of skilled hands we deeply respect. Label STEP ensures that work is carried out fairly, safely and with dignity.



Rug Your Life is a certified partner of Label STEP, a non-profit organisation founded in Switzerland in 1995 to promote fair trade in the handmade rug industry.



STEP is built on independent, unannounced audits at every stage of our supply chain.

This is what we commit to guaranteeing:

- Fair wages and safe working conditions
- No child labour, no forced labour
- Protection of the health and dignity of everyone involved in production
- Education programmes for the people who make our rugs
- Environmental responsibility in production

TWO *paths*



FULLY CUSTOM

We start with what you have: your project concept, the history of the space, a style reference, your client's taste.

From there, we shape each one into a piece that exists nowhere else.

*For projects where
the rug is born from your vision.*

for EACH *rug*



FROM OUR COLLECTIONS

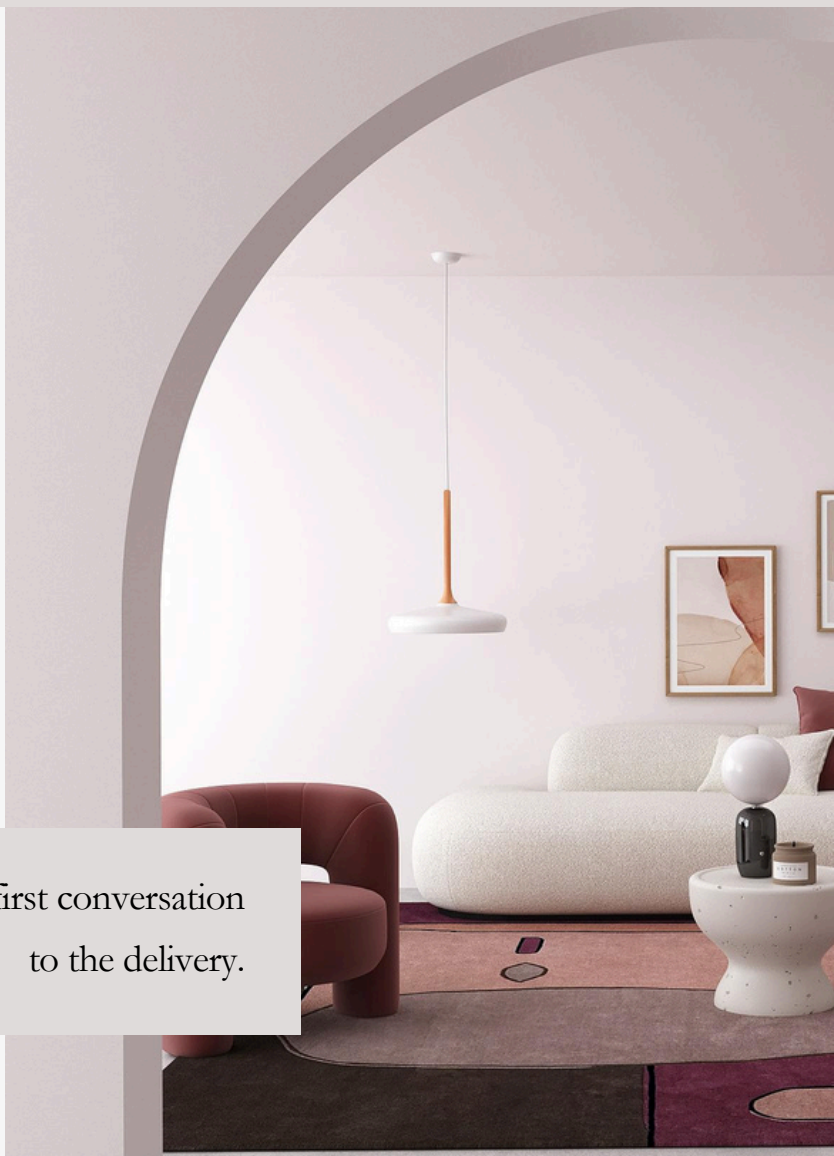
*For projects where
we already have the right rug.*

A curated selection of designs inspired by
twentieth and twenty-first century art.

Each rug is made to order, in your size
and shape, with your choice of material
and colour palette.

COLLABORATION,

From the first conversation
to the delivery.



STEP *by* STEP



1. Vision

We begin with your designs, a piece from our collections, or your inspirations for the project, in an initial conversation, in person or remotely.

2. Development

We translate your ideas into concrete proposals: sketches, colour palettes, materials. Always with the option to request samples.

3. Craftsmanship and delivery

Handcrafted production, careful quality checks and delivery.

Typical production time: 8–14 weeks.

We work hand in hand with your studio, from the first sketch to handover.



What this means in practice:

- Digital simulations for your client presentations
- Physical samples for colour and material coordination
- Full cost transparency before production begins
- Reliable timelines aligned with your project schedule

You remain your client's main point of contact.

We carry your vision through execution with the same rigour it had at conception.



Exclusive terms for design studios.

We will be glad to tell you more.

The CRAFT



Three
Weaving techniques

Nine
Materials

Several
Finishing options

For more detail, see our guide to weaving techniques,
materials and finishing options



Hand-knotted, hand-tufted or flatwoven: each technique brings a different quality to the space.

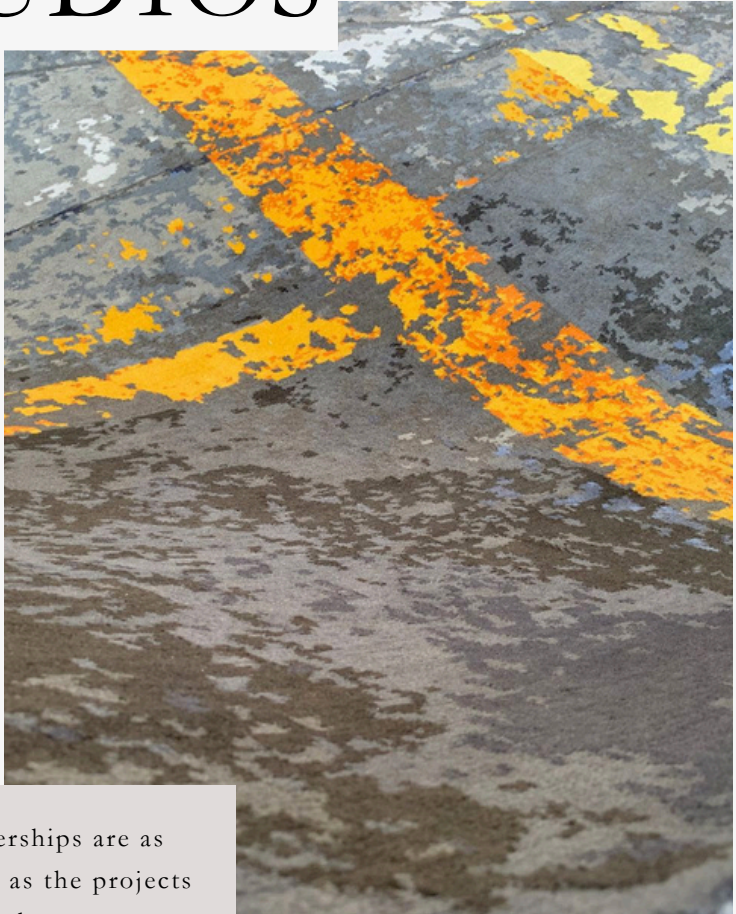
Each material, its character: wool warms, silk reflects, linen cools, mohair caresses.

Each finish, its signature: carving, relief work and custom shapes give the rug its final imprint.

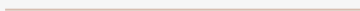
Each combination
results in something
entirely its own.



For CREATIVE STUDIOS



Our partnerships are as
distinctive as the projects
born from them.





Rather than applying standard terms,
we develop a partnership together
that is built around your studio.

In concrete terms, this means:

- A dedicated point of contact, closely familiar with your project.
- Loan of rug and colour samples for your client presentations.
- Custom samples on request.
- Digital visualisations and presentation materials.
- Delivery dates aligned with your project schedule.
- A discount model that evolves with the scope of our collaboration.

We will be glad to talk.

If you are curious how our rugs could enrich your next project, we would be delighted to help.

In person in Munich, by video call, or at your studio during our next visit.

We look forward to meeting you.



All our guides, presentations and catalogues,
ready to view and download:

rugyourlife.com/download-area



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