

Rug Your Life

Guide to Weaving Techniques, Materials, and Finishing Options

Handmade Rugs, Made to Measure



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Collaborations MADE *to* MEASURE

We develop fully custom rugs, designed for your project and embedded in the vision of the whole space.

Scale, proportion, use, acoustics, material effect: we consider every parameter. Your concept always remains the starting point.

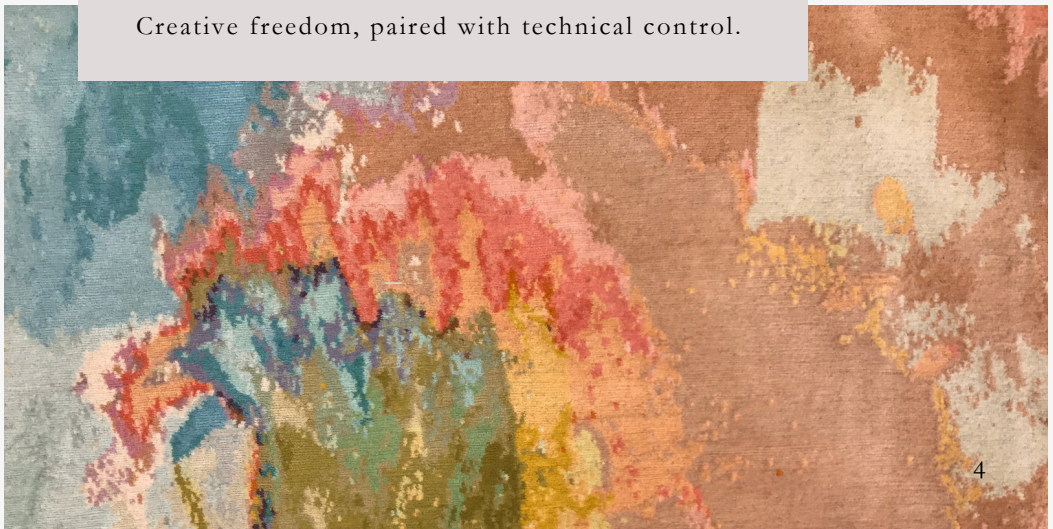
Timelines, budget, project-specific workflows: we take these real conditions into account with clarity and flexibility.

Alongside custom developments, we also produce rugs from our collections, adaptable in size, material and execution.

A reliable partner, by your side at every step of your project.

Project-based. Precise. Reliable.

Creative freedom, paired with technical control.



The PROCESS

1. First conversation and briefing *(1 to 2 weeks)*

Clarifying the design, use, technical requirements and budget.

Exchanging references, colour palettes and spatial context.

2. Design and approval *(1 to 4 weeks)*

Translating the concept into design, technique and material.

Physical samples produced for approval, if needed.

3. Artisanal production *(5 to 10 weeks)*

Careful handmade production by qualified artisans, with continuous quality control.

4. Finishing and quality check *(1 week)*

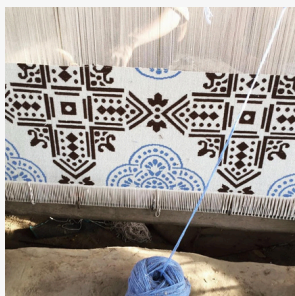
Washing, trimming and inspecting: ready to dispatch according to the project schedule.

5. Delivery *(as agreed)*

Worldwide shipping, coordinated with your project timeline.

White-glove delivery available on request.

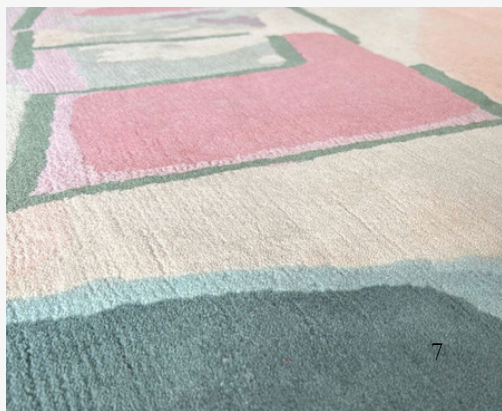
Typical total production time:
8 to 14 weeks



Weaving Techniques

Hand-Knotted

Character	The most technically precise and durable execution
Technique	Knot by knot, made on a traditional loom
Materials	Available in every yarn we work with (wool, silk, linen, Tencel, mohair, among others).
Knot density	30 to 150 knots per square inch (between 46,000 and 230,000 knots per m ²): the higher the density, the finer the detail.
Pile height	4 to 40 mm, depending on the project.
Finishing options	Carving, relief, custom shape, and both pile types.
Best for	Demanding projects, detailed designs, intensive use, or pieces designed for a long lifespan.
Distinctive quality	Maximum precision and high shape stability.
Production time	10 to 14 weeks
Price from (base)	approx. €450–750/m ²



Weaving Techniques

Hand-Tufted

Character	Expressive, texture-forward, flexible
Technique	Yarn is inserted with a tufting gun, then secured on the back.
Materials	Primarily New Zealand wool. Blends with Tencel possible.
Pile height	Typically around 20 mm, variable.
Finishing options	Carving, pronounced relief, custom shape, and both pile types.
Best for	Contemporary projects, organic or abstract designs, and rugs with a strong relief effect.
Distinctive quality	Creative freedom at a balanced cost.
Production time	6 to 12 weeks
Price from (base)	from €390/m ²



Weaving Techniques

Flatweave / Kilim

Character	Pared-back, graphic, clean.
Technique	Flatweave without pile, created by crossing warp and weft.
Materials	Primarily wool and jute, with project-specific variations possible.
Pile height	—
Finishing options	—
Best for	Graphic or minimalist compositions, clean colour fields, and spaces seeking visual lightness.
Distinctive quality	Brings lightness and calm to a space, and integrates easily.
Production time	6 to 10 weeks
Price from (base)	from €270/m ²



Weaving Techniques – Quick Overview

Technique	Character	Production time	Price (base)	Best for
Hand-Knotted	Precise, durable, rich in detail	10 to 14 weeks	approx. €450–750/m ²	Demanding projects, intensive use, long lifespan
Hand-Tufted	Soft, sculptural, graphic	6 to 12 weeks	from €390/m ²	Organic shapes, bedrooms, lounges
Flatweave / Kilim	Light, graphic, flat	6 to 10 weeks	from €270/m ²	Geometric compositions, visual lightness

Materials

Wool (New Zealand or semi-worsted)

Properties

High elasticity
Excellent resilience
Wear-resistant and durable

Look and Feel

Soft and warm
Matte appearance
Comfortable underfoot

Use

Ideal for residential and hospitality projects
A proven base for high-traffic areas

Why Wool

Versatile and reliable
Suited to every technique
Excellent colour uptake and relief effect
A reliable, balanced base with strong everyday performance



Materials

Linen

Properties

Natural plant fibre
Structurally stable, low elasticity

Look and Feel

Matte to lightly silky
Dry, authentic texture
Subtly nuanced colour

Use

Primarily in hand-knotted rugs
Suited to residential and decorative projects

Why Linen

For natural, understated elegance
For textural depth without heavy sheen



Materials

Tencel

Properties

Cellulose fibre of plant origin
Fine, even, smooth
Less elastic than wool

Look and Feel

Silky, light-reflecting
High colour brilliance

Use

Hand-knotted or hand-tufted
Often combined with wool
Decorative rugs, moderate use

Why Tencel

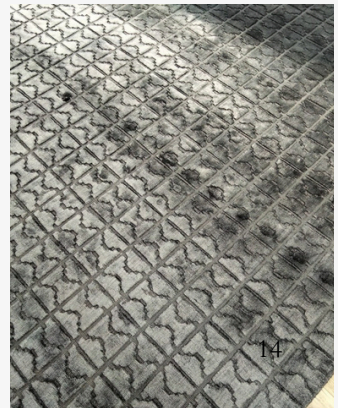
For depth, plays of light, and subtle contrasts with wool



Materials

Bamboo Silk

Properties	Regenerated fibre with high colour uptake More sensitive to pressure
Look and Feel	Soft, glossy, lively Surface that shifts with the light
Use	Hand-knotted For accents and light contrasts Suited to living spaces with moderate use
Why Bamboo Silk	For visual depth For subtle highlights and material contrast



Materials

Pure Silk

Properties

Extremely fine fibre
Enables very high knot densities
A refined, demanding material

Look and Feel

Luxuriously smooth
Deep, elegant sheen
Highest level of detail

Use

Hand-knotted
Statement or exclusive projects
Luxurious one-off pieces

Why Pure Silk

For the highest creative ambitions



Materials

Mohair

Properties

Natural fibre from the Angora goat
High elasticity
Voluminous structure

Look and Feel

Exceptionally soft
Subtly shimmering
Lively surface

Use

Hand-knotted
Private residential spaces
High-end projects

Why Mohair

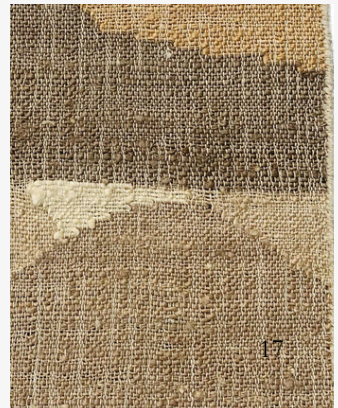
For understated, tactile richness.



Materials

Natural Plant Fibres

Nettle	Fine structure Lightly silky For natural elegance
Hemp	Robust, architectural Distinct texture
Jute	Warm and expressive Natural, organic effect



Materials – Quick Overview

Material	Look and sheen	Durability	Recommended use	Compatible techniques
Wool (New Zealand or semi-worsted)	Matte, warm	★★★	All spaces, high-traffic areas	Hand-knotted, hand-tufted, flatweave
Linen	Matte to lightly silky	★★☆	Residential and decorative spaces, low to moderate use	Hand-knotted, flatweave (limitado)
Tencel	Silky, light-reflecting	★★☆	Bedrooms, lounges, hospitality	Hand-knotted, hand-tufted flatweave (limitado)
Bamboo Silk	Glossy, lively	★☆☆	Decorative rugs, low use	Hand-Knotted
Pure Silk	Luxurious, deep sheen	★★☆	Statement pieces, low use	Hand-Knotted
Mohair	Subtly shimmering	★★☆	Private residential spaces, moderate use	Hand-Knotted

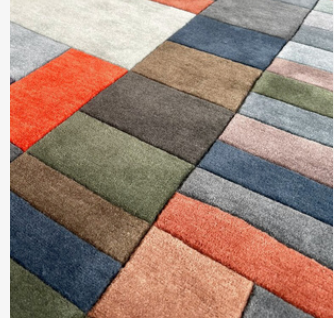
★☆☆ = low / ★★☆☆ = medium / ★★★ = high

Finishing Options

Carving

Contours are precisely cut along colour edges. Sharpens the linework without changing the pile height.

Intensity adjustable: light to deep.



3D Relief (Embossing)

Varying pile heights create a three-dimensional relief.

From subtle to strongly sculptural.

Ideal for bold, statement rugs.



Pile Types

Cut pile, loop pile, or a combination.

Affects texture, feel, and how light is reflected.

Variants can be combined within a single rug.



Finishing Options

Pile Height

Can be adjusted depending on the technique and the project.

Short pile: a more precise and structured finish.

Long pile: greater density and comfort.



Rug Shape

It allows the rug to be adapted to the architecture of the space:

strict geometric shapes, softened angles or organic cuts.



Finishing Options – Quick Overview

All options can be combined with one another.

We are glad to advise, based on the design and intended use of your project.

Finish	Intensity	Compatible techniques	Recommended materials
Carving	Light to deep, selectable	Hand-knotted, hand-tufted	All materials except hemp and jute
3D Relief (Embossing)	Subtle to strongly sculptural	Hand-knotted, hand-tufted	Wool, mohair, silk, Tencel
Cut Pile	–	Hand-knotted, hand-tufted	All materials
Loop Pile	–	Hand-knotted, hand-tufted	All materials
Pile Height	4 to 40 mm	Hand-knotted, hand-tufted	Selectable for wool, mohair, silk and Tencel
Rug Shape	Geometric to organic	All techniques	All materials

Pricing Structure

A clear structure

Prices depend on the weaving technique chosen, the material and the quality of execution.

Every project is calculated individually, based on:

- rug size
- design complexity
- number of custom-dyed colours

Professional partners

We offer terms tailored to architects and interior designers, taking into account:

- Ongoing collaborations
- The scale of the project
- The visibility it generates

The terms are agreed on a case-by-case basis.

Our commitment

Every project receives a detailed quote before production begins.

We help you choose the right options, to bring creative ambition and budget into balance.

Find all our documents to
browse and download here:
guide, presentations and catalogues

<https://rugyourlife.com/download-area>

Every rug begins with an idea. We give it shape.

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Rug Your Life

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